

International Swim Schools Association



....bringing the
Swim Schools
world together

ASSA Connects the Swim School World

Resulting from ever-growing 'chatter' around the Swim School industry being better engaged globally, and the search for new and improved services for its Members, the Australian Swim Schools Association (ASSA) has driven the establishment of the long-awaited concept of an International Swim Schools Association. Whilst the 'start-up' has been purposely kept manageable – though still meaningful – there is little doubt that it will grow over time to not only further benefit ISSA Members directly but communities around the world very much in need of access to swimming and water safety teaching.

Lynn Ledford, USSSA President, stated; "The US Swim School Association is excited to see the formation of the International Swim School Association. The USSSA commends the Australian Swim School Association in its initiative and leadership in seeking to serve the learn to swim industry on an international level. ISSA is poised to provide an important venue for swim schools around the world and will inspire education, networking, collaboration and friendships. The US Swim School Association looks forward to supporting and partnering on the important educational and networking opportunities that ISSA will provide to our members in the future".

A key plank around ISSA's 'guiding principles' is to embrace the United Nations Convention on the Rights of the Child – particularly around the concepts of 'Provision', 'Protection' and 'Participation'. For now, ISSA has adopted this as "Quality – Safer – Swimming for Life".

Initial Member Services

- ISSA Member logo use
- Expanded International Library
- Closed Members only Facebook page
- Monthly ebulletin; to include notices of conferences and events
- First preference to and Member rates for the World Infant Aquatics Conference, to be held in conjunction with ASSA Conference 2018
- Any other Member rates that can be negotiated for other conferences and events.

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"I am honoured and excited to be a member of an organization that unifies the global learn to swim community. I am excited at the opportunities to learn from people around the world who share the same passion for teaching swimming and making families safer around the water."

Miren Oca, USA,
ISSA Board of Advisors



Quality – Safer – Swimming for Life

MEMBERSHIP NOW AVAILABLE

The Start-up Team

World leading volunteers

Establishing Entity

Australian Swim Schools Association	
John Coutts	Director
Julia Ham	Director
Wayne Pollock	Director
Bruce Sullivan	Director

Foundation Partner

United States Swim Schools Association

Patons

John Bainbridge	Patron-in-Chief
Bob Hubbard	USA

Board of Advisors

Sharron Crowley	Canada
Ulrika Faerch	Sweden
Steve Franks	UK
Rafaele Madormo	Brazil
Miren Oca	USA
Mark Saunders	New Zealand
Julie Zancanaro	Australia
Beatriz Esesarte	Mexico
Lynne Zhang	China

Ambassadors

Dave DuBois	At Large
Paul Thompson	UK
Margarita Kontzia	Greece
Anne Asterhall	Sweden
Marion Falzeder	Austria
Johnny Johnson	USA
Christian Zwengel	Germany
John Kolbisen	USA
Terje Stakset	Norway
Cindy Johnson	USA
Jan Emler	USA
Garett Lee	Singapore
Gracie Qian	China
Elaine Lian	China

Medical Panel

Professor Robyn Jorgensen	Australia
Professor Peter Reaburn	Australia
Dr Ludmilla Rosengren	Sweden

"When I was invited to be part of this special group of people I felt a great honour and responsibility. Thanks for the opportunity to share and learn with all of you."

Rafaele Madormo, Brazil, ISSA Board of Advisors



What you can look forward to with ISSA

* swapping ideas * getting across research from around the world * networking * greater access to conferences and events * more advice * increased opportunities * new teaching and business tips * helping those in need * belonging to a global family of shared interest

International Swim Schools Spectacular Gold Coast, Australia, 2018

- ISSA's World Infant Aquatics Conference
- ASSA's Australian Swim Schools Conference
- ISSA's 'Trauma Free Swim Lessons' Seminar
- SPASA'S Splash! Expo



**AUSTRALIAN
Swim
SCHOOLS ASSOCIATION**

INTERNATIONAL Swim Schools SPECTACULAR

Gold Coast, Australia. July 30-August 04, 2018

Bringing the Swim Schools World Together

