

The Gateway to Re-education, Re-engagement, Revitalisation & the Reef.

Sunday 28th July Please note that the Tour and TEACH Seminar are separate registration to Conference

9.00am-4.00pm
9.00am-1.00pm
2:30pm-4:30pm
5.00pm-7.00pm

Tour: Swim Schools & Tablelands

SwimSchoolers TEACH Seminar. Kathy Hubbard, USA; and Tracey Ayton, Cameron Speechley
Conference Registration @ Shangri-La Hotel

Social Networker @ Salt House (optional-at own cost)

Monday 29th July Australian Swim Schools Conference Day 1

9.00am-10.00am

Moments of Impact. Bob Hubbard – Hubbard Family Swim School, USA.

10.00am-10.30am

REFRESH & REGROUP + Partner Expo

10.30am-12.00pm

Essential Systems for a Stronger Swim School Business. Lynn Ledford – Cal Elite Kids, USA.

Panel – Bruce Sullivan, Facilitator; with Lynn Ledford, Kathy Hubbard, Tiernan Murphy, Jeff Purchin & Richard Cahalan.

12.00pm-1.00pm

LUNCH + Partner Expo

1.00pm-3.00pm

Coutts Family Scholarship Year 2 Recipients

Towards World's Best Practice Workplace Culture in Swim Schools. Jen Sadler – Hampton Swim School
The Ultimate Swim School Customer Experience. Andrew Jeffrey, Paul Sadler Swimland

3.00pm-3.30pm

REFRESH & REGROUP + Partner Expo

3.30pm-4.30pm

Round Tables.

5.30pm-7.30pm

Vorgee – ASSA Welcome Drinks @ Hemmingway's Brewery

Tuesday 30th July Australian Swim Schools Conference Day 2

9.00am-10.00am

Everyday SAFER Swim Schools. Melissa Sutton – National Drowning Prevention Alliance, USA & Dave DuBois – ASSA Water Safety Committee

10.00am-10.30am

REFRESH & REGROUP

10.30am-12.00pm

Bringing Big Data to the Pool – How to Increase Swimmer Numbers & Income for Less.

Theo Millward – SwimTime, UK.

Panel – Bruce Sullivan, Facilitator; with Theo Millward, Bob Hubbard, Andrew Jeffrey & Lynn Ledford.

12.00pm-1.00pm

LUNCH

1:00pm – 3:30pm

The 'Young Guns'. (*Topics to be confirmed*) Chris Bannister, Jay Clarke, Nikki Grazulis & Sasha Hanic.

3.30pm-4.00pm

Panel: The 'Young Guns'; with Tara Hantias & Emily McNeill

3.30pm-4.00pm

REFRESH & REGROUP

4.00pm-5.00pm

The Big Issues & AGM (from 4:40pm)

7.00pm-10.30pm

Australian Swim Schools Awards Gala – Bruce Sullivan, MC & Grant 'Scooter' Patterson, Special Guest

Breakout Session

1.00pm-2.00pm

2.00pm-2.45pm

2.45pm-3.15pm

3.15pm-3.45pm

3.45pm-4.30pm

Small Swim Schools

The Keys to My Success. Jeff Purchin – 5 Cities Swim School, USA.

The C-ME Swim Way – Bill Evans & Simone Featherby – C-ME Swim School

REFRESH & REGROUP

From 200+ to 800+ Students in my First Year. Brooklyn Speechley – Rackley Swimming

Panel: Bruce Sullivan, Facilitator; with Jeff Purchin, Bill Evans, Simone Featherby & Brooklyn Speechley

Wednesday 31st July Australian Swim Schools Conference Day 3

9.00am-10.00am

National Swim School Excellence Awards: International & Growth

10.00am-10.30am

REFRESH & REGROUP

10.30am-12.00pm

National Excellence Awards Cont. – Community Service; Inclusion; & SAFER Swimming.

12.00pm-1.00pm

LUNCH

1.00pm-1.30pm

Crisis Management. Dave DuBois, Facilitator; with Marco Blanco, Jay Clarke, Julia Ham & Katrina McCarter.

1.30pm-2.30pm

The Neuroscience of Swim School Customers. Shelley Wild - People HQ

2.30pm-3.30pm

SwimSchoolers InfoBYTES – 10 minutes on their favourites: Lynn Ledford, Mel Rickwood, Kathy Hubbard, Steve Franks & Theo Millward.

3.30pm

Conference Wrap Up & Wind Down @ Shangri-La Bar

Thursday 1st August

Please note that the Masterclasses are separate registration to the Conference

8.00am-3.00pm

Marketing to Mums Masterclass – Katrina McCarter

9.00am-3.00pm

Child Safeguard Masterclass – Marco Blanco